



(REFERENCE COPY - Not for submission)

# Children's Television Programming Report

FRN: **0023170681** | File Number: **0000022500** | Submit Date: **03/31/2017** | Call Sign: **WBSF** | Facility ID: **82627** | City:  
**BAY CITY** | State: **MI**

Service: **Full Service Television** | Purpose: **Children's TV Programming Report** | Status: **Received** | Status Date:  
**03/31/2017** | Filing Status: **Active**

Report reflects information for : **First Quarter of 2017**

General  
Information

| Section     | Question   | Response |
|-------------|--|----------|
| Attachments | Are attachments (other than associated schedules) being filed with this application? | No       |

Applicant  
Information

Applicant Name, Type, and Contact Information

| Applicant  | Address  | Phone                 | Email                 | Applicant Type |
|--|--|-----------------------|-----------------------|----------------|
| FLINT (WBSF-TV) LICENSEE, INC.<br>Doing Business As: FLINT (WBSF-TV)<br>LICENSEE, INC. | Lisa Asher<br>2000 W. 41ST.<br>STREET<br>BALTIMORE, MD<br>21211<br>United States | +1 (410) 662-<br>9688 | LAsher@sbgvtv.<br>com | Company        |

Contact  
Representatives  
(1)

| Contact Name  | Address  | Phone                 | Email                            | Contact Type            |
|---|--|-----------------------|----------------------------------|-------------------------|
| Miles S Mason , Esq .<br><i>FCC Counsel</i><br>Pillsbury Winthrop Shaw<br>Pittman LLP | Miles S. Mason, Esq.<br>1200 Seventeenth<br>Street, NW<br>WASHINGTON, DC<br>20036<br>United States | +1 (202) 663-<br>8195 | miles.<br>mason@pillsburylaw.com | Legal<br>Representative |

Children's  
Television  
Information

| Section      | Question              | Response               |
|--------------|-----------------------|------------------------|
| Station Type | Station Type          | Network Affiliation    |
|              | Affiliated network    | CW                     |
|              | Nielsen DMA           | Flint-Saginaw-Bay City |
|              | Web Home Page Address | thecw46.com            |

Digital Core  
Programming

| Question  | Response |
|---|----------|
| State the average number of hours of Core Programming per week broadcast by the station on its main program stream  | 3.46     |
| State the average number of hours per week of free over-the-air digital video programming broadcast by the station on other than its main program stream  | 336.0    |
| State the average number of hours per week of Core Programming broadcast by the station on other than its main program stream. See 47 C.F.R. Section 73.671:  | 7.0      |
| Does the Licensee provide information identifying each Core Program aired on its station, including an indication of the target child audience, to publishers of program guides as required by 47 C.F.R. Section 73.673?  | Yes      |
| Does the Licensee certify that at least 50% of the Core Programming counted toward meeting the additional programming guideline (applied to free video programming aired on other than the main Yes No program stream) did not consist of program episodes that had already aired within the previous seven days either on the station's main program stream or on another of the station's free digital program streams? | Yes      |

Digital Core  
Programs(15)

| Digital Core Program<br>(1 of 15)  | Response  |
|--|---|
| Program Title  | Calling Dr. Pol   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat., 1/7 - 3/25 7AM & 7:30AM   |
| Total times aired at regularly scheduled time  | 24  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has seen it all. This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes   |

| Digital Core Program<br>(2 of 15)             | Response  |
|---|---|
| Program Title                                 | Dog Whisperer With Cesar Millan: Family Edition |
| Origination                                   | Network   |
| Days/Times Program Regularly Scheduled        | Sat., 1/7 - 3/25 8:00AM, 8:30AM, 9AM and 9:30AM |
| Total times aired at regularly scheduled time | 48  |
| Total times aired                             |   |
| Number of Preemptions                         | 0   |

|  |  |
|--|--|
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (3 of 15)                     |  | Response                 |
|--|--|--------------------------|
| Program Title                                      |  | Wild America             |
| Origination  |  | Syndicated               |
| Days/Times Program Regularly Scheduled             |  | Sat., 1/7 - 3/25 12:00PM |
| Total times aired at regularly scheduled time      |  | 10                       |
| Total times aired                                  |  | 11                       |
| Number of Preemptions                              |  | 2                        |
| Number of Preemptions for other than Breaking News |  | 2                        |
| Number of Preemptions Rescheduled                  |  | 1                        |
| Length of Program                                  |  | 30 mins                  |

|  |  |
|--|--|
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program aired on the station's primary digital channel 46.1. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

#### Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Wild America        |
| List date and time rescheduled   | 01/22/2017 08:30 AM |
| Is the rescheduled date the second home?   | No                  |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-21          |
| Episode #  | #134                |
| Reason for Preemption  | Sports              |

| Digital Core Program (4 of 15)                     | Response                     |
|--|------------------------------|
| Program Title                                      | The Voyager with Josh Garcia |
| Origination  | Network                      |
| Days/Times Program Regularly Scheduled             | Sat., 1/7 - 3/25 10:00AM     |
| Total times aired at regularly scheduled time      | 12                           |
| Total times aired                                  | 12                           |
| Number of Preemptions                              | 0                            |
| Number of Preemptions for other than Breaking News | 0                            |
| Number of Preemptions Rescheduled                  | 0                            |
| Length of Program                                  | 30 mins                      |
| Age of Target Child Audience                       | 13 years to 16 years         |

|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (5 of 15)   | Response   |
|--|--|
| Program Title  | Wilderness Vet   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 1/7 - 3/25 10:30 AM  |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (6 of 15)                | Response                  |
|---|---------------------------|
| Program Title                                 | Journey with Dylan Dreyer |
| Origination                                   | Network                   |
| Days/Times Program Regularly Scheduled        | Sat., 1/7 - 3/25 11:00AM  |
| Total times aired at regularly scheduled time | 12                        |
| Total times aired                             | 12                        |
| Number of Preemptions                         | 0                         |



|  |   |
|--|---|
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(7 of 15)  | Response   |
|--|--|
| Program Title  | Naturally, Danny Seo   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 1/7 - 3/25 11:30AM   |
| Total times aired at regularly scheduled time  | 12   |
| Total times aired  | 12   |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  | 0  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E /I?                             | Yes  |

| Digital Core<br>Program (8 of 15)   |   | Response |
|---|---|----------|
| Program Title   | Give  |          |
| Origination   | Network   |          |
| Days/Times<br>Program Regularly<br>Scheduled  | Sat., 1/7 - 3/25 12:00PM  |          |
| Total times aired<br>at regularly<br>scheduled time   | 12  |          |
| Total times aired   | 12  |          |
| Number of<br>Preemptions  | 0   |          |
| Number of<br>Preemptions for<br>other than<br>Breaking News   | 0   |          |
| Number of<br>Preemptions<br>Rescheduled   | 0   |          |
| Length of Program   | 30 mins   |          |
| Age of Target<br>Child Audience   | 13 years to 16 years  |          |
| Describe the<br>educational and<br>informational<br>objective of the<br>program and how<br>it meets the<br>definition of Core<br>Programming. | This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program aired on the station's secondary digital channel 46.2. |          |
| Does the Licensee<br>identify the<br>program by<br>displaying<br>throughout the<br>program the<br>symbol E/I?                                 | Yes   |          |

| Digital Core Program<br>(9 of 15)                   |                          | Response |
|---|--------------------------|----------|
| Program Title                                       | Heart of a Champion      |          |
| Origination   | Network                  |          |
| Days/Times Program<br>Regularly Scheduled           | Sat., 1/7 - 3/25 12:30PM |          |
| Total times aired at<br>regularly scheduled<br>time | 5                        |          |
| Total times aired                                   | 12                       |          |

|  |   |
|--|---|
| Number of Preemptions  | 7   |
| Number of Preemptions for other than Breaking News   | 7   |
| Number of Preemptions Rescheduled  | 7   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Digital Preemption Programs #1

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 02/11/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-11          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #2

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 03/11/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-03-11          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #3

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 01/14/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-14          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #4

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 02/04/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-04          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #5

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 03/18/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-03-18          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

#### Digital Preemption Programs #6

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 01/21/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-01-21          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

Digital Preemption Programs #7

| Questions  | Response            |
|--|---------------------|
| Title of Program   | Heart of a Champion |
| List date and time rescheduled   | 02/25/2017 09:30 AM |
| Is the rescheduled date the second home?   | Yes                 |
| Were promotional efforts made to notify the public of rescheduled date and time? | Yes                 |
| Date Preempted   | 2017-02-25          |
| Episode #  |                     |
| Reason for Preemption  | Sports              |

| Digital Core Program (10 of 15)  | Response  |
|--|---|
| Program Title  | Pets.TV   |
| Origination  | Syndicated  |
| Days/Times Program Regularly Scheduled   | Sun., 1/1 - 3/26 7:00AM   |
| Total times aired at regularly scheduled time  | 13  |
| Total times aired  | 13  |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   |   |
| Number of Preemptions Rescheduled  | 0   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program aired on the station's secondary digital channel 46.2. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program (11 of 15)  |   | Response |
|--|---|----------|
| Program Title  | America's Heartland   |          |
| Origination  | Syndicated  |          |
| Days/Times Program Regularly Scheduled   | Sun., 1/1 - 3/26 7:30AM   |          |
| Total times aired at regularly scheduled time  | 13  |          |
| Total times aired  |   |          |
| Number of Preemptions  | 0   |          |
| Number of Preemptions for other than Breaking News   | 0   |          |
| Number of Preemptions Rescheduled  |   |          |
| Length of Program  | 30 mins   |          |
| Age of Target Child Audience   | 13 years to 16 years  |          |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program aired on the station's secondary digital channel 46.2.</p> |          |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |          |

| Digital Core Program (12 of 15) |                             | Response |
|---------------------------------|-----------------------------|----------|
| Program Title                   | Jack Hanna's Wild Countdown |          |

|  |   |
|--|---|
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat., 1/7 - 3/25 10:00AM and 10:30AM  |
| Total times aired at regularly scheduled time  | 24  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

| Digital Core Program<br>(13 of 15)            |  | Response                  |
|---|--|---------------------------|
| Program Title                                 |  | The Brady Barr Experience |
| Origination                                   |  | Network                   |
| Days/Times Program Regularly Scheduled        |  | Sat., 1/7 - 3/25 11:00AM  |
| Total times aired at regularly scheduled time |  | 12                        |

|  |  |
|--|--|
| Total times aired  |  |
| Number of Preemptions  | 0  |
| Number of Preemptions for other than Breaking News   | 0  |
| Number of Preemptions Rescheduled  |  |
| Length of Program  | 30 mins  |
| Age of Target Child Audience   | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators: alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (14 of 15)                    | Response                             |
|--|--------------------------------------|
| Program Title                                      | Sea Rescue                           |
| Origination  | Network                              |
| Days/Times Program Regularly Scheduled             | Sat., 1/7 - 3/25 11:30AM and 12:00PM |
| Total times aired at regularly scheduled time      | 24                                   |
| Total times aired                                  |                                      |
| Number of Preemptions                              | 0                                    |
| Number of Preemptions for other than Breaking News | 0                                    |
| Number of Preemptions Rescheduled                  |                                      |
| Length of Program                                  | 30 mins                              |
| Age of Target Child Audience                       | 13 years to 16 years                 |



|  |  |
|--|--|
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal, giving the viewer information about medical benefits, rescue, and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important, because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes  |

| Digital Core Program (15 of 15)  | Response  |
|--|---|
| Program Title  | Rock the Park   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat., 1/7 - 3/25 12:30PM  |
| Total times aired at regularly scheduled time  | 12  |
| Total times aired  |   |
| Number of Preemptions  | 0   |
| Number of Preemptions for other than Breaking News   | 0   |
| Number of Preemptions Rescheduled  |   |
| Length of Program  | 30 mins   |
| Age of Target Child Audience   | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program aired on the station's third digital channel 46.3. |
| Does the Licensee identify the program by displaying throughout the program the symbol E/I?                              | Yes   |

Non-Core  
Educational and  
Informational  
Programming (0)

**Sponsored Core  
Programming (0)**

Liaison Contact

| Question  | Response  |
|---|---|
| Does the Licensee publicize the existence and location of the station's Children's Television Programming Reports (FCC 398) as required by 47 C.F.R. Section 73.3526(e)(11)(iii)?   | Yes   |
| Name of children's programming liaison  | Mark Olson  |
| Address   | 3463 W Pierson Rd   |
| City  | Flint   |
| State   | MI  |
| Zip   | 48504   |
| Telephone Number  | (810) 785-8866  |
| Email Address   | molson@cunninghambroadcasting.com   |
| Include any other comments or information you want the Commission to consider in evaluating your compliance with the Children's Television Act (or use this space for supplemental explanations). This may include information on any other noncore educational and informational programming that you aired this quarter or plan to air during the next quarter, or any existing or proposed non-broadcast efforts that will enhance the educational and informational value of such programming to children. See 47 C.F.R. Section 73.671, NOTES 2 and 3. | During this quarter, we had one high school student visit the station for a "day on the job." She spent time with our news department. Staff members participated in eight different Career Days and Career Fairs. Two of our meteorologists visited area classrooms to discuss what a meteorologist does at work, how the forecast is put together, where they get the weather data and what type of schooling is required. Between 1/24 and 2/17 they visited four classrooms. WEYI and NBC Television Network provided specific public service announcements targeted toward the needs of children in our community. NBC continues its series "The More You Know" announcements featuring important messages to prevent global warming and violence, and to promote self-esteem internet safety, environment, nutrition, diversity, reading and physical activity. "The More You Know's" comprehensive website (themoreyouknow.com) provides in-depth referral information, in connection with the on-air public service announcements, a general campaign overview, message boards, press releases, kids' pages and referral information by topic to partnering agencies referenced in the PSAs. The site includes a comprehensive list of the campaign's accolades, including Emmy and Peabody Awards. In addition, a behind-the-scenes story with clips from talent interviews can be viewed. |

Other Matters (15)

| Other Matters (1 of 15)  | Response   |
|--|--|
| Program Title  | Calling Dr. Pol  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 7:00AM & 7:30AM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Dr. Jan Pol is a veterinarian who specializes in large farm animals. Having more than 19,000 clients, Dr. Pol has "seen it all." This series is designed to educate and inform viewers as Dr. Pol, his family, and veterinary staff share their experiences caring for animals of all shapes and sizes across rural Michigan. Viewers will have the opportunity to learn about the biology and behaviors of various domesticated animals and livestock. This program will air on the station's primary digital channel 46.1. |

| Other Matters (2 of 15)  | Response  |
|--|---|
| Program Title  | Dog Whisperer with Cesar Millan: Family Edition   |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 8:00AM, 8:30AM, 9:00AM, and 9:30AM   |
| Total times aired at regularly scheduled time  | 52  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | In this program, animal behaviorist Cesar Millan works to rehabilitate dogs with behavior problems. Viewers will become educated about canine training and creating a healthy environment for dogs. Millan goes directly into the homes of the dog owners and documents the transformations that occur. By offering suggestions to modify their own behaviors, Millan assists the dogs human families to achieve responsible pet ownership, and a balanced and a natural relationship with their pets. This program will air on the station's primary digital channel 46.1. |

| Other Matters (3 of 15) | Response     |
|-------------------------|--------------|
| Program Title           | Wild America |
| Origination             | Syndicated   |

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| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 12:00PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The key objective of this program is to familiarize children with the animals of the North American continent, their interaction with other animals, and their environment. Throughout the series, emphasis is placed upon protecting endangered species and the impact that humans have while interacting in their environment. The goal of this program is for the viewer to achieve a greater understanding of nature and specific animal species, with the aid of up-close and detailed photography throughout the program. Through this understanding, it is hoped that viewers will better relate to the natural environment in North America and learn to protect North America's animal species. This program will air on the station's primary digital channel 46.1.</p> |

| Other Matters (4 of 15)  | Response   |
|--|--|
| Program Title  | The Voyager with Jeff Garcia   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 10:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | <p>The program chronicles video journalist, Josh Garcia, as he travels the works spotlighting local history, culture and food. Garcia seeks out authentic cultural experiences across the globe. Children will learn geography, history and cultural diversity. This program will air on the station's secondary digital channel 46.2.</p> |

| Other Matters (5 of 15)                       | Response                 |
|---|--------------------------|
| Program Title                                 | Wilderness Vet           |
| Origination                                   | Network                  |
| Days/Times Program Regularly Scheduled        | Sat., 4/1 - 6/24 10:30AM |
| Total times aired at regularly scheduled time | 13                       |
| Length of Program                             | 30 mins                  |
| Age of Target Child Audience from             | 13 years to 16 years     |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features stories from the Yukon. Veterinarian Dr. Michelle Oakley travels to homes, farms and wildlife preserves across the Yukon to help animals in need. Children learn about animals in their native habitat and learn the value of hard work and dedication as animals are rescued and rehabilitated. This program will air on the station's secondary digital channel 46.2. |
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| Other Matters (6 of 15)  | Response   |
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| Program Title  | Journey with Dylan Dreyer  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program explores nature and animals. Episode examples include learning about black bears of Montana; polar bears in the Arctic and the migration of animals across the Serengeti in Tanzania and Kenya. Children will develop a better understanding of nature and the animal world around them. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (7 of 15)  | Response  |
|--|---|
| Program Title  | Naturally, Danny Seo  |
| Origination  | Network   |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 11:30AM  |
| Total times aired at regularly scheduled time  | 13  |
| Length of Program  | 30 mins   |
| Age of Target Child Audience from  | 13 years to 16 years  |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program is about seeking a healthier lifestyle by learning the science behind eating well and exercising your mind and body while caring for our planet. Host Danny Seo is an authority on eco-friendly living. Children will learn that caring for the environment can go hand-in-hand with enjoying time with family and friends, sharing delicious and healthy meals all while creating a healthy and environmentally friendly home. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (8 of 15)                | Response                 |
|--|--------------------------|
| Program Title                          | Give                     |
| Origination                            | Network                  |
| Days/Times Program Regularly Scheduled | Sat., 4/1 - 6/24 12:00PM |

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| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program introduces viewers to the world of philanthropy through the stories of small charities making a big impact. The series features celebrity philanthropists from film, television, music, sports, and business who are all on a mission to inspire others to do good. In each episode one of these celebrity philanthropists visit two charities that use innovation, best practices, and dedication for change in their communities and the world. Children learn social responsibility, philanthropy and be inspired to do good. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (9 of 15)  | Response   |
|--|--|
| Program Title  | Heart of a Champion with Lauren Thompson   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 12:30PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program features the powerful and inspiring stories of successful athletes who exemplify what it really means to be a champion. The program introduces audiences to professional and amateur athletes who have overcome obstacles to ultimately achieve transcendent moments in the world of sports. Children will learn that a champion is not only defined by their speed, strength and agility, but also by their grit, resiliency and heart. This program will air on the station's secondary digital channel 46.2. |

| Other Matters (10 of 15)                      | Response                |
|---|-------------------------|
| Program Title                                 | Pets.TV                 |
| Origination                                   | Syndicated              |
| Days/Times Program Regularly Scheduled        | Sun., 4/2 - 6/25 7:00AM |
| Total times aired at regularly scheduled time | 13                      |
| Length of Program                             | 30 mins                 |
| Age of Target Child Audience from             | 13 years to 16 years    |



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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program relates pets to viewers' lives and interests, and exposes young viewers to diverse pets all over the world, teaching them how different cultures enjoy, care for, and respect animals. Pets from the "everyday" to the unique are showcased with educational information that shares how they evolved to become pets, and their geographic origins. The program and its expert guests instill a grounded balance of priorities, commitment, and perseverance that children can apply to their own lives. This program will air on the station's secondary digital channel 46.2. |
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| Other Matters<br>(11 of 15)                            | Response                |
|--|-------------------------|
| Program Title  | America's Heartland     |
| Origination  | Syndicated              |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sat., 4/2 - 6/25 7:30AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 13                      |
| Length of<br>Program                                   | 30 mins                 |
| Age of Target<br>Child<br>Audience from                | 13 years to 16 years    |

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| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Much of the food Americans eat is produced by farmers and ranchers in the country's heartland, but many children don't know how it's produced. "America's Heartland" provides information about the people and processes responsible for the availability of food and fuel across the country and around the world. The show's reporters and producers tell stories in topics that include farm families, consumer issues, animal welfare and crop sustainability. Children will learn about the production of the food and fuel they consume. Some episodes also take the show abroad to countries such as Egypt and Taiwan, to show the impact American agriculture has on the global economy. This program will air on the station's secondary digital channel 46.2. |
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| Other Matters<br>(12 of 15)                            | Response                             |
|--|--------------------------------------|
| Program Title  | Jack Hanna's Wild Countdown          |
| Origination  | Network                              |
| Days/Times<br>Program<br>Regularly<br>Scheduled        | Sat., 4/1 - 6/24 10:00AM and 10:30AM |
| Total times<br>aired at<br>regularly<br>scheduled time | 26                                   |
| Length of<br>Program                                   | 30 mins                              |

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| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program chooses a region, special adaptations animals have made, or a specific animal, and uses a top ten countdown. From a safari in Botswana, to a dude ranch in Montana, to a retirement home for horses, Jack counts down 10 incredible experiences. He also explores wild and rare animals in Australia such as dingoes, devils and cassowaries. For animal adaptation, Jack travels from the Arctic to the desert, picking ten animals that have made special adaptations to survive in the harsh environment. This program informs the viewer about animals and their habitat, which can lead the viewer to discussions regarding the environment and conservation. This program will air on the station's third digital channel 46.3. |
| <b>Other Matters (13 of 15)</b>  |  |
| Program Title  | The Brady Barr Experience  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 11:00AM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This action-packed series documents the work of Herpetologist Dr. Brady Barr, who has traveled the globe and worked with hundreds of scientists to study some of the world's most dangerous and endangered amphibious predators -- alligators and crocodiles. Dr. Brady's life work has been to protect these powerful animals. By increasing the viewer's knowledge and understanding, Barr hopes to save both human and reptile lives. This program will air on the station's third digital channel 46.3.  |
| <b>Other Matters (14 of 15)</b>  |  |
| Program Title  | Sea Rescue   |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 11:30AM and 12:00PM   |
| Total times aired at regularly scheduled time  | 26   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | Each episode focuses on the rescue of a sea animal, giving the viewer information about medical benefits, rescue, and rehabilitation programs for animals. The viewer also learns about the rescued animal's biology and ecology. This information is important, because it adds to the knowledge necessary to conserve and protect threatened and endangered species. This program will air on the station's third digital channel 46.3.  |

| Other Matters (15 of 15)   | Response   |
|--|--|
| Program Title  | Rock the Park  |
| Origination  | Network  |
| Days/Times Program Regularly Scheduled   | Sat., 4/1 - 6/24 12:30PM   |
| Total times aired at regularly scheduled time  | 13   |
| Length of Program  | 30 mins  |
| Age of Target Child Audience from  | 13 years to 16 years   |
| Describe the educational and informational objective of the program and how it meets the definition of Core Programming. | This program follows hosts Jack Steward and Colton Smith, as they come face to face with nature in America's national parks. Viewers will learn about the wonders of nature and the variety of wild animals that inhabit America. The hosts' adventures may inspire viewers to visit and explore the vast resources the national parks provide. This program will air on the station's third digital channel 46.3. |

Certification

| Question   | Response  |
|--|---|
| <p>The undersigned certifies that he or she is (a) the party filing the Children's Television Programming, or an officer, director, member, partner, trustee, authorized employee, or other individual or duly elected or appointed official who is authorized to sign on behalf of the party filing the Children's Television Programming; or (b) an attorney qualified to practice before the Commission under 47 C.F.R. Section 1.23(a), who is authorized to represent the party filing the Children's Television Programming, and who further certifies that he or she has read the document; that to the best of his or her knowledge, information, and belief there is good ground to support it; and that it is not interposed for delay.</p> <p><b>FAILURE TO SIGN THIS APPLICATION MAY RESULT IN DISMISSAL OF THE APPLICATION AND FORFEITURE OF ANY FEES PAID</b></p> <p>Upon grant of this application, the Authorization Holder may be subject to certain construction or coverage requirements. Failure to meet the construction or coverage requirements will result in automatic cancellation of the Authorization. Consult appropriate FCC regulations to determine the construction or coverage requirements that apply to the type of Authorization requested in this application.</p> <p>WILLFUL FALSE STATEMENTS MADE ON THIS FORM OR ANY ATTACHMENTS ARE PUNISHABLE BY FINE AND/OR IMPRISONMENT (U.S. Code, Title 18, §1001) AND/OR REVOCATION OF ANY STATION AUTHORIZATION (U.S. Code, Title 47, §312(a)(1)), AND/OR FORFEITURE (U.S. Code, Title 47, §503).</p> |   |
| <p>I certify that this application includes all required and relevant attachments.</p>   | <p>Yes</p>  |
| <p>I declare, under penalty of perjury, that I am an authorized representative of the above-named applicant for the Authorization(s) specified above.</p>  | <p><b>Pam Bishop</b><br/><i>Program Coordinator</i></p> <p>03/31/2017</p> |

Attachments

No Attachments.